

## PARTICIPANT BIOS

### **Argentina**

#### **Franco Amorosi - Cofounder, Bild Agro**

Franco Amorosi co-founded BILD, a startup that designs technology to make food production more sustainable. BILD has developed an automatic feeding system that enhances efficiency and profitability in farms using Internet of Things technologies. He works as an Account Strategist at Google Argentina and has learned how to develop and expand businesses using technology. He has a Bachelor's of Science degree in Economics from the Universidad Nacional del Sur. Mr. Amorosi was selected as a Global Shaper by the World Economic Forum.



**Host City:** Miami

**Host Organization:** EcoTech Visions is a business incubator and accelerator designed to assist entrepreneurs in creating, planning, and launching innovative and "green" businesses in South Florida. The company especially supports the development and assists start-ups in the planning and production of products that are manufactured with recycled materials.

### **Argentina**

#### **Celeste Medina - Cofounder, Ada IT**

María Celeste Medina is the Co-Founder and CEO of Ada IT which aims to reduce the gender gap in technology from inside the industry, hiring mostly women to execute clients' software development projects. Ms. Medina and her business partner, Ezequiel Gerónimo González, founded Ada IT in 2014 after winning a social innovation contest and acquiring seed funding. They also won a business plan competition organized by IAE Business School. Ms. Medina's accomplishments also include winning the Change Agent Award from the Anita Borg Institute of Technology, a worldwide leader in promoting women in technology. Ms. Medina is seeking a degree in Information Systems Engineering from the Universidad Tecnológica Nacional in Buenos Aires.



**Host City:** Denver

**Host Organization:** Innovation Pavilion is an environment which fosters the growth of entrepreneurial ideas and helps high growth companies reach their potential. The eco-system consists of flexible real estate options, mentorship programs, service provider contacts, corporate relations and structured funding programs. One of the most valuable aspects of being at IP is sharing a space filled with entrepreneurs eager to exchange ideas and create collaborative efforts through productive collisions. Whether navigating the start-up waters or nurturing a high growth company, the Innovation Pavilion is where productive collisions meet real world solutions.

## **Colombia**

### **Johanna Pinzón - Founder @ Poliedro**

Johanna is the founder and CEO of Poliedro, an agency offering services in development technology, digital content, and education and cultural programming. She is also the founder of Colombian Loops, the first professional Colombian sound and rhythms library. Ms. Pinzón received the Crea 2013 Digital award presented by the Colombian Ministry of Technology. Prior to starting Poliedro, she was involved in projects supporting the arts through the Ministry of Culture in Colombia. She has a degree in Psychology from the Pontificia Universidad Javeriana and a Masters degree from the Universidad el Rosario.



**Host City:** Miami

**Host Organization:** The Center for Social Change is a home and a hub for visionaries who are changing the world. It houses South Florida's first community space and co-working environment for mission-driven leaders and organizations including nonprofits (including Global Ties Miami), social enterprises and for-profits. With workspace options, places to hold meetings, and access to events and educational opportunities, it provides a community of support in which to work, connect, innovate and learn.

## **Bolivia**

### **Alejandra Bazoberry Eguez - Strategic Planner, Bolivia Rural SRL**

Alejandra Bazoberry is a 23-year-old entrepreneur who has lived all over her native Bolivia. Ms. Bazoberry's experience living in rural Bolivia inspired her and her father to create Bolivia Rural LLC, a digital communications company that seeks to address the needs of rural Bolivians and the local development organizations which support them. Ms. Bazoberry is a passionate supporter of women entrepreneurs, having completed her thesis on the topic in 2015. In addition to her role as Strategic Planner at Bolivia Rural LLC, Ms. Bazoberry also serves as a Lead Market Research and Development Consultant at an institution supporting Bolivian artisans. She has a BA from the Universidad Católica Boliviana - San Pablo



**Host City:** Charlotte

**Host Organization:** The Digital Inclusion Project is a public-private partnership between the City of Charlotte and Queens University to help bring Charlotte into the new digital age. The projects main goal is to help bring internet and technology to those who would normally not be able to afford it and to bring awareness through digital platforms of various goings on in Charlotte. In addition, the project looks to bring more people into the digital era in order to help tech companies have the local talent pool they need so as to not have to hire and move elsewhere.

## **Brazil**

### **Pedro Branco Gonçalves - Commercial and Partnerships Leader, Hand Talk**

Pedro Branco is a consultant at Sense-Lab, a social innovation laboratory, and business manager at Hand Talk, a technology startup that converts text and audio directly into sign language. This revolutionary app is frequently used by the deaf community. Previously, Mr. Branco worked at Dow Chemical as an account manager and commercial analyst and at Ernst & Young as a trainee. Mr. Branco was also a franchisee owner of Subway restaurants and co-founder of The Craft Shoes Factory and Abraço Cultural, a social business for refugees. He has a Bachelor's in Business Administration from the school of Higher Education in Advertising and Marketing in São Paulo (ESPM).



**Host City:** Seattle

**Host Organization:** The CoMotion Incubator provides dedicated space and facilities to support UW-affiliated start-up companies through their early stages of company and product development. Its on-campus location makes it easier for UW faculty and graduate students to stay engaged with start-up teams, and they reduce costs and distractions by providing space inclusive of Internet access, shared office equipment, and meeting spaces. The CEO Roundtables offer a chance to share experiences and solutions, and the CoMotion Incubator Idea Lab hosts many educational and networking events.

## **Brazil**

### **Roberta Vasconcellos - Founder and CEO, Beer or Coffee**

Roberta Vasconcellos is the Co- Founder and CEO of TYSDO (Things You Should Do) a social platform that makes it possible to share life experiences through a virtual bucket list. Users connect with others by sharing experiences, and thus prompt people to fulfill their own dreams and goals. Ms. Vasconcellos also founded BeerOrCoffee, a platform that connects people and expands professional networks. Ms. Vasconcellos has been an active member of the Brazilian technology market since 2009, having worked at a number of startups in the San Pedro Valley. In 2014 she was selected by the World Economic Forum as a member of their young Global Shapers Program. She has a bachelor's degree in Advertising and a post-graduate degree in Business Management from Fundação Dom Cabral.



**Host City:** Denver

**Host Organization:** 303 Software builds easy to use, easy to maintain, custom software applications that run in web browsers and on mobile devices. 303 Software provides custom software solutions for businesses, government agencies, and non-profits. Services include API development, Facebook application development, mobile application development, project management, project planning, quality assurance testing, user interface development, web application development, and website development.

## **Chile**

### **María Francisca Chacón - Founder, Rehapp**

Fran Chacón is the Founder and CEO of Rehapp, a social innovation startup that helps parents of children with Autism and Down Syndrome through a digital platform of mobile learning games that promote social inclusion and autonomy. She previously interned at Dis-play, a strategic communications and design studio based in Santiago, Chile. She earned a degree in Crossmedia Design from the Faculty of Digital Arts at the University of Gabriela Mistral.



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## **Chile**

### **José Sánchez - COO, Poliglota**

José Manuel Sánchez is the cofounder of Poliglota, a platform that connects more than 100,000 people from all over the world who seek to learn a second language via conversation groups. Poliglota organizes language-learning groups, moderated by teachers and hosted in parks, restaurants and coffee shops. In addition to his recent accomplishments, Mr. Sánchez was named one of the Young Leaders in Chile by El Mercurio newspaper in 2012. He currently serves as a mentor for young Chilean entrepreneurs at CoLab, a Social Innovation Lab.



**Host City:** Charlotte

**Host Organization:** Ventureprise is a non-profit partner of the University of North Carolina Charlotte that seeks to mold and develop the business leaders of the future of the Charlotte region. Serving over 130 businesses currently and with over 25 years of experience, Ventureprise is one of the oldest and most respected business incubators in the Southeast.

## **Costa Rica**

### **Alejandro Brenes - CEO and Founder, Enertiva**

Alejandro Brenes is the Founder of Enertiva, a company dedicated to alternative energy solutions with more than 5,000 projects in solar energy (photovoltaic and solar thermal) and with a presence across Central America. Enertiva won the International Ashden Awards in 2015 for innovation in renewable energy. Mr. Brenes is an economist with a graduate degree in Management and Innovation from the University of Pittsburgh. Prior to founding Enertiva he worked in consulting and investment banking in Central America and the Andean region. Mr. Brenes is also a World Economic Forum Global Shaper and a TEDx and WEF Annual Meeting speaker.



**Host City:** Denver

**Host Organization:** The Alliance Center is Colorado's Hub of Sustainability where changemakers connect to increase their impact and innovative ideas toward advancing sustainability. The Alliance Center provides shared office space and programming to enhance the productivity and innovation of the tenant-partners. The Alliance Center also conducts educational events that share examples of what's working. The environment of The Alliance Center is one that enables important collaborations to happen organically, which is what is truly needed in order to advance sustainability. They believe that another way to accelerate the implementation of sustainability is by creating new models and piloting innovative solutions in the field. The Alliance Center wants to take the initial steps to invent and try new things that advance sustainability that can be turned into something replicable.

## **Cuba**

### **Claudia Paredes Plasencia - CEO, Mi Escaparate**

Claudia Paredes graduated from the University of Havana in 2013 with a degree in Computer Science. She is an Instructor of Artificial Intelligence and Statistics and Master's student of Optimization in Mathematics at the University of Havana. After winning first place at the Havana Startup Weekend, she founded Mi Escaparate, an e-commerce service which aims to help Cuban citizens acquire affordable clothing. Ms. Plasencia mentors Computer Science students at the university and gives motivational talks to high school students. She is very active in her local community and is currently organizing a series of informational workshops for other young entrepreneurs.



**Host City:** Seattle

**Host Organization:** 9Mile Labs is a high-tech accelerator based in Seattle, WA that is focused on enterprise and B2B software and cloud technologies. Their 9Mile Innovation Framework is the basis for their 14-week accelerator program for startups, where they invest \$35,000 into exciting B2B technology startups in batches of 9. In addition to funding, they provide the companies with office space, valuable perks, and access to amazing mentors during their structured program.



## **Dominican Republic**

### **César Asiático Barruos - Executive Director, Junior Achievement Dominicana**

César Asiático is the Executive Director of Junior Achievement Dominicana, a non-profit organization which strives to engage youth in entrepreneurship by providing them with an understanding of the importance of financial literacy, workforce readiness, and innovation. Through Junior Achievement, Mr. Asiático provides a comprehensive youth leadership program that reaches 30,000 youth per year. Mr. Asiático graduated from the Universidad Acción Pro-Educación y Cultura with a Bachelor's degree in Industrial Engineering, from the Universidad Católica Madre y Maestra (UCMM) with a Master's in Development Economy, and from Rochester Institute of Technology and UCMM with a Master's Degree in Service Leadership and Innovation.



**Host City:** Charlotte

**Host Organization:** Packard Place is a central hub in Charlotte, with over 100 businesses of all sizes and industries calling Packard Place home. Packard Place also holds six world class startup accelerator programs, grooming the entrepreneurs of Charlotte's future businesses. Packard Place also helps build community relations between business owners, government officials, non-profits, and professionals to connect and to attract talent and businesses to Charlotte.

## **Ecuador**

### **Luis Loaiza - Cofounder and CTO, Criptext, Inc.**

Luis Loaiza was recognized by the MIT Technology Review as one of the Young Innovators of Ecuador under 35 in 2015. He has been part of prestigious acceleration programs including the Stanford Research Institute in Palo Alto, California and Seed in Minas Gerais, Brazil. He currently serves as Co-founder of Shippify and Co-founder & CTO of Criptext. Criptext provides a number of tech services including email security encryption software that allows users to send secure attachments, set an expiration time to self-destruct emails and attachments, and receive alerts when your emails are opened, among other features. Mr. Loaiza earned an engineering degree in Computer Science in 2009 from ESPOL in Guayaquil, Ecuador.



**Host City:** Denver

**Host Organization:** Zenman is a full-spectrum design, development and marketing agency with a history of excellence. Zenman is a full service firm offering a delicate balance of left and right brain thinking, utilizing tools that influence the potential of modern media and deliver rich experiences that the clients and their customers value. The company assists in the nourishment and growth of business sales, delivering results.

Denver is today's nexus of creativity & technology and INDUSTRY is the place where the magic happens. This unique space holds cornerstone tenants, a multitude of mid-sized users, dozens of sole proprietors and boutique firms.

## **Guatemala**

### **César Tzián - Cofounder, WOWProjects**

César Tzián is the Co-founder and CEO of WOWProjects, a young entrepreneurial team focused on creative and holistic online marketing strategies for organizations that make a positive impact in society. Mr. Tzián also supports Impact Hub Antigua, a co-working environment where private companies and entrepreneurs can work in a shared space that promotes collaboration and supports multiple organizations simultaneously. He is part of the Global Shapers Community, a network of dynamic, entrepreneurial, and socially-engaged young leaders supported by the World Economic Forum. For the past ten years, he has been gaining experience in digital marketing, leadership, entrepreneurship and business development through various programs. He has an Associate's degree in Sustainable Tourism from the Universidad del Valle de Guatemala.



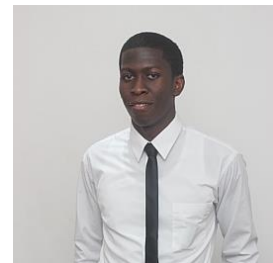
**Host City:** Seattle

**Host Organization:** The CoMotion Incubator provides dedicated space and facilities to support UW-affiliated start-up companies through their early stages of company and product development. Its on-campus location makes it easier for UW faculty and graduate students to stay engaged with start-up teams, and they reduce costs and distractions by providing space inclusive of Internet access, shared office equipment, and meeting spaces.

## **Guyana**

### **Triston Thompson - Information Systems Architect, IntellectStorm**

Triston Thompson is a Partner and Information Systems Architect at IntellectStorm. Founded in 2014, IntellectStorm specializes in providing IT and marketing solutions to businesses growing in Guyana's rapidly-evolving market. IntellectStorm demonstrates how the internet can be used as a tool to engage customers and build relationships. Mr. Thompson is currently focusing on how mobile technology can address the needs of consumers and businesses in a user-friendly and efficient manner. He graduated Cum Laude from the University of Guyana where he majored in Computer Science.



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## **Jamaica**

### **Ricardo Allen - President and CEO, One-on-One Educational Services**

Ricardo D. Allen is the Founder and CEO of One-on-One Educational Services, a Jamaican-based company incorporated in 2013. Mr. Allen has transformed his interest in academics and his passion for helping others into an innovative business that is dedicated to providing effective and affordable face-to-face courses. In March 2015, One-on-One launched its MyLocker® online learning platform, which offers on-demand courses on a variety of topics. In November 2015, One-on-One signed a 5-year partnership with Cable & Wireless Communication, providing exclusive educational content and resources to over 3 million customers in the Latin American and the Caribbean. In 2014, MyLocker® won the Best Innovation in Education award at the National Innovation Awards. Soon after, Mr. Allen was named 2015 Best Young Entrepreneur at the Jamaican National Commercial Bank Nation Builder Awards. Mr. Allen graduated from the University of the West Indies in 2011, where he completed degree in Actuarial Science. He is also a member of the Society of Actuaries.



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## **Mexico**

### **Claudia de Heredia Romo - Cofounder, Kichink**

Claudia de Heredia is the Co-Founder and Growth Director of Kichink. Kichink is the largest and fastest growing e-commerce solution in Mexico, powering over 50,000 small- and medium-sized businesses and aiming to democratize e-commerce. She co-founded the company in 2012 after her experience as commercial director at a web design agency. Claudia previously worked for 5 years at Procter & Gamble Mexico in the marketing department, managing international brands. She has a Bachelor's Degree in Marketing from the ITESM Campus Santa Fe.



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## **Mexico**

### **Sofía Cruz del Río Castellanos - Founder, Mexikatekatl**

Sofía Cruz del Río Castellanos is the Founder of Mexikatekatl and TEKITI, organizations working in favor of business education for artisans in Mexico. Both organizations take pride in finding new market opportunities for local artisans by assisting in marketing their products and connecting them to businesses that will buy and sell their goods. Ms. Cruz studied Entrepreneurship and Business Development at ITESM Guadalajara, where she graduated in 2012. She founded Mexikatekatl in October 2013 and created the brand TEKITI in November 2015.



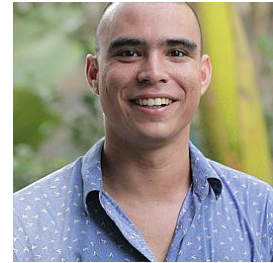
**Host City:** Charlotte

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## **Nicaragua**

### **Roberto Guillén - Founder, Managua Furiosa**

Roberto Guillén is the founder and CEO of the digital platform [www.managuafuriosa.com](http://www.managuafuriosa.com) which aims to create a space for young people in Nicaragua to discuss human rights issues. He founded the initiative in 2014 after his experience as a manager and co-founder of the Baul Blanco Cultural Center based in San Jose, Costa Rica. He also served as the Director of Corporate Communication at Publimark Lowe and Partners in Costa Rica. He has a Bachelor's degree in Social Communication from the Universidad Centroamericana and has studied cultural management and planning.



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## **Panama**

### **Alejandro Carbonell Adames - CEO, Tutorez**

Alejandro Carbonell is the founder and CEO of Tutorez, which is an online platform that allows students to find nearby private tutors. Tutorez launched in Panama in March 2015 and is looking to expand with a different business model into the United States in 2016. Prior to launching Tutorez in 2014, Alejandro worked at Procter & Gamble as a Product Manager and at Estrella Azul as a Category Executive. He currently supports PCTS Panama, a company that provides psychological services and training aimed at personal, professional, and business growth as the Project Development Manager. Alejandro has an MBA from the Escuela de Alta Dirección y Administración in Barcelona, and a Bachelor's degree in Industrial Engineering from the Universidad Tecnológica de Panamá.



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## **Paraguay**

### **Eric Dijkhuis Martínez - Cofounder and Director, Braii**

Eric Dijkhuis is the 23 year-old founder of Po Paraguay, a non-profit organization dedicated to the development and manufacture of low cost 3D printed Prosthetics. He also cofounded Braii, a social business which converts text into braille. This can then be saved and printed to promote social inclusion. He is a strong believer in the benefits technology can have on society and would like this to be reflected in his work. Mr. Dijkhuis is also a medical student, social entrepreneur and member of the Global Shaper Community. Mr. Dijkhuis is also an alumnus of the Patch Adams' Gesundheit Institute in the Human Centered Medicine, Medical/Social System design and Clowning Course.



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## **Peru**

### **Pedro Crisostomo - Founder, Pide Nomás**

Pedro Crisostomo is the Founder and CEO of Pide Nomás, a company that provides a web platform for shops to receive orders for delivery. Mr. Crisostomo founded Pide Nomás after working at Blindsight, a startup recently acquired by Amazon, which develops technology for the blind and vision-impaired. Mr. Crisostomo has pursued projects with a focus on social impact since he earned his degree in Electrical Engineering from the Catholic University of Peru in Lima. In 2011, Mr. Crisostomo graduated from the University of Illinois at Urbana-Champaign with a Masters in Computer Vision as a Fulbright Program Scholar.



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## **Suriname**

### **Fabian Jacott - Cofounder, Codeforsu Foundation**

Fabian Jacott is the co-founder of the Codeforsu Foundation which strives to teach and motivate Surinamese students to learn the necessary coding skills to compete in the digital age. In 2013, he introduced the Hour of Code concept, a one-hour tutorial of computer science and coding, to Surinamese schools. Through Mr. Jacott's efforts more than 5,500 Surinamese students have been introduced to computer science and coding. He is also the founder of Suriname Online Education Center (SOEC), an easily accessible online platform that promotes an alternative e-learning environment that brings 21st century learning skills to the Surinamese.



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## **Trinidad and Tobago**

### **Kheston Walkins - Founder, Raiora Data Services Ltd.**

Kheston Walkins is the Founder and Director of Raiora Data Services Ltd., a company which produces digital publishing and marketing solutions. Mr. Walkins looks forward to leading Raiora as it branches into medical technology. In addition to his business pursuits, Mr. Walkins is currently pursuing his PhD in Molecular Genetics, with an emphasis in Bioinformatics, at the University of the West Indies in Trinidad and Tobago. He is currently researching data-driven cancer diagnoses.



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## **Venezuela**

### **Andrés de Jongh Béyer - Treasurer, ViKua**

Andrés de Jongh is Co-founder and CFO of ViKua, a company specializing in the design and implementation of Intelligent Transport Systems. In 2010, Mr. de Jongh founded ViKua with three colleagues after noticing a need for solutions to problems related to transit, transportation, and security in Venezuela. The concept of smart cities drives the company's mission to develop solutions combining computing and technology to optimize the performance of land transport. Mr. de Jongh holds an MBA from the Instituto de Estudios Superiores de Administración (IESA) in Venezuela.



**Host City:** Miami

**Host Organization:** Radical Partners is a social change accelerator. They help grow organizations that have demonstrated the ability to be game-changers, and that are ready to increase their impact. To accomplish this, Radical Partners (1) scouts for exceptional social-change ideas that are ready to blow up in size, scale, and impact, and they help make that happen, and (2) searches for outstanding social-change leaders, and offers them resources and support to help them succeed. They do this in bootcamps, weekly coaching and support sessions, long-term growth initiatives, and their own idea-generating events. Radical Partners is agnostic about an organization's fiscal structure (for profit, nonprofit, B Corp), but everyone they work with is mission-focused on solving an issue that matters to communities.